CODE OF ADVERTISEMENT OF MONEYSUKH ADVISORS IFSC LLP

Document Control	
Title	**CODE OF ADVERTISEMENT**
Policy Owner	Designated Partners
Preparer and Reviewer	Compliance Officer
Approved by	Designated Partners
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Version Summary

Version	Updates	Reviewed Date	Department	Approved by
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1. Title

At Moneysukh Advisors IFSC LLP, , our advertisements adhere to advertisement code set as per Fifth Schedule of the International Financial Services Centres Authority (Fund Management) Regulations, 2022. We prioritize the interests of our clients and strive to maintain the highest standards of integrity and compliance.

2. Objective

The objective of this advertisement code is to ensure compliance with the regulations set forth by to promote transparency, accuracy, and fairness in our advertisements, prioritizing the interests of our clients.

3. Regulatory Background

This advertisement code is established in accordance with the Fifth Schedule of the International Financial Services Centres Authority (Fund Management) Regulations, 2022. It is designed to align our advertising practices with the regulatory requirements and guidelines provided by the regulatory authority.

4. Applicability

This advertisement code is applicable to all advertising activities conducted in relation to its fund management business. It covers various forms of advertisements, including print, electronic, online, and any other medium used for promotional purposes.

5. Implementation / Process

The LLP ensures that all the advertisements are accurate, complete, true, concise and unambiguous or unbiased information to ensure clarity and fairness.

The LLP shall refrain from including statements that are false, misleading, biased, or deceptive based on assumption/projections and shall not contain any testimonials or any ranking based on any criteria. Our aim is to empower investors with accurate and reliable information, enabling them to make informed decisions.

The LLP understand the importance of clear communication. Our advertisements are designed to avoid any potential misunderstanding and to provide unambiguous content. We ensure that the significance of any statement is not disguised, and all information is presented in a straightforward manner. Furthermore, our advertisements are not containing statements which directly or by implication or by omission may mislead the investor.

The LLP is committed to representing the nature, risk, and return profile of our products accurately. Our advertisements do not carry exaggerated or unwarranted slogans that are inconsistent with the actual features or risks associated with the product. We provide transparent information to help

investors make well-informed decisions.

The LLP believes in empowering investors with knowledge and avoiding the exploitation of their lack of experience or knowledge. Our advertisements are free from extensive use of technical or legal terminology or complex language. The LLP presents the information in a clear and concise manner, without overwhelming investors with excessive details which may detract the investors.

The LLP ensure that the information presented in our advertisements are timely and consistent with the disclosures made in the scheme documents.

We adhere to the regulations set by the FME and ensure that our advertisements align with the guidelines provided in the fifth schedule.

6. Policy Review

The advertisement code will be subject to annual review to assess its effectiveness and relevance.

7. Responsibility

The Board of Designated Partners holds the ultimate responsibility for overseeing the adherence to this advertisement code. They are responsible for approving and monitoring the implementation of the code, as well as providing guidance and support to ensure compliance.

8. Violation

Any violation or deviation from the provisions outlined in this advertisement code will be subject to appropriate disciplinary action. The Company maintains a strict policy against non-compliance, and any breaches will be addressed promptly to ensure corrective measures are taken.

9. Power to Remove Difficulties

In the event of any difficulties or ambiguities arising during the implementation of this advertisement code, the Designated Partners is empowered to provide necessary clarifications or make amendments as deemed necessary, ensuring the smooth and effective enforcement of the code.

10. Effective Date

This advertisement code is effective immediately upon approval by the Designated Partners, and all advertising activities conducted by LLP must comply with its provisions from the specified effective date.

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